

Public Benefit Project Checklist

Find a cause you care about and create a project to benefit that cause. Your project may raise funds in support of a charity, or it may simply raise awareness on an issue important to you. You may put on a concert, create a video, create an album, or create a book.

Find a cause!

- Choose a non-profit organization working locally or globally for a cause you care about. Check with a source like [Charity Navigator](#) to audit their work.

—OR—

- Get creative. Create a new initiative that meets an unfilled need. For example, [Musical Postcards for Seniors](#).

Research and reach out!

- Research your issue.
 - If you're working with an organization, introduce yourself, and ensure they can accept your help. Ask them what kind of help would be most beneficial to them.
 - If you're creating a new initiative, what type of help would create the most positive change? What organizations are already working in this space? Seek out partners who can help you achieve your goal. You can reach out to Orpheus, your school, your church, or local businesses.

Create your project!

- Choose a project that will have the most positive impact. Ask yourself what is missing. Maybe your audience is unaware of the issue. Maybe your audience is aware of the issue, but they're not sure how to help. Maybe your cause simply needs more fundraising. Think about how you can integrate your music in creative ways. Below are some project ideas to get you started:
 - Host a Public Benefit recital and collect donations at the door.

- Create an album and sell it online. Donate the proceeds to your charity.
- Create a music video that raises awareness about an issue. Utilize this video in an online fundraiser.
- Create a book or ebook of original music that raises awareness about an issue. Sell your book and donate the proceeds to your charity.

Make a difference!

- Promote your cause online and in your community.
- If you're raising money, communicate clearly with your audience about how to give, where the money will go, and how the money will be utilized.
- Ask your teacher to fill out the announcement form to share your project with Orpheus.

★ PROFESSIONAL GUIDELINES

- Present yourself professionally. You are representing a cause and an organization that is important to you.
- Add artwork to your project! Visuals are an important part of communicating with your audience.